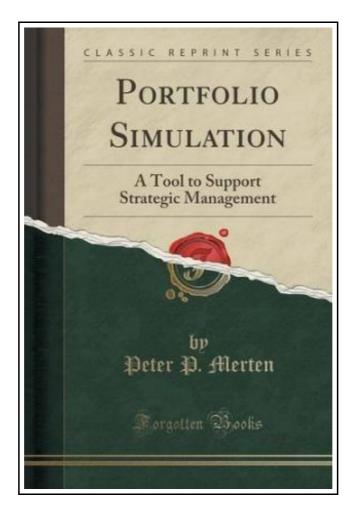
Portfolio Simulation: A Tool to Support Strategic Management (Classic Reprint) (Paperback)



Filesize: 8.21 MB

Reviews

This kind of publication is every little thing and taught me to looking ahead of time and a lot more. It is packed with wisdom and knowledge Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Ida Herman)

PORTFOLIO SIMULATION: A TOOL TO SUPPORT STRATEGIC MANAGEMENT (CLASSIC REPRINT) (PAPERBACK)



Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Portfolio Simulation: A Tool to Support Strategic Management The allocation of investment funds in multibusiness firms is considered in this article as a complex strategic decision making process. We show that a quantitative portfolio simulation model can be used effectively to support this strategic decision making process. The portfolio simulation model, which is formulated with a combined system dynamics and spiral loop approach, further allows us to show severe limitations of qualitative portfolio approaches, like the one of the Boston Consulting Group. The simulation experiments demonstrate that it can be extremely dangerous for diversified companies to follow the investment suggestions typically drawn from the Boston Consulting Group portfolio matrix, if competitors choose a course of action that is contradictory to normative situations. The simulation runs additionally show, that a more flexible positioning strategy can yield much better results than the fixed positioning strategy typically used by the Boston Consulting Group. The allocation of investment funds in multibusiness firms is considered in this article as a complex strategic decision making process which is located at the top management level of diversified companies (see also Simon 1981, 49). Qualitative portfolio approaches, like the portfolio concept of the Boston Consulting Group (BCG) were developed in order to support this strategic decision making process. However, qualitative portfolio concepts have severe limitations (see Max, Majluf 1984, 145-150). We will show that a quantitative portfolio simulation model can overcome the methodological limitations which are typical for qualitative portfolio approaches. The quantitative portfolio simulation model, which has been developed with a combined system dynamics and spiral loop approach on the basis of the portfolio concept of the BCG, will be shown from...

- Read Portfolio Simulation: A Tool to Support Strategic Management (Classic Reprint) (Paperback) Online
- Download PDF Portfolio Simulation: A Tool to Support Strategic Management (Classic Reprint) (Paperback)

You May Also Like



History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts...

Download Document »



How to Make a Free Website for Kids (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter...

Download Document »



The Voyagers Series - Europe: A New Multi-Media Adventure Book 1 (Paperback)

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching...

Download Document »



The Right Kind of Pride: A Chronicle of Character, Caregiving and Community (Paperback)

Right Kind of Pride, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. After 20 years of marriage author Christopher Cudworth and his...

Download Document »



To Thine Own Self (Paperback)

Dog Ear Publishing, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Carefree and self assured Carolyn loves her life. Her uncle runs...

Download Document »