



Scroogenomics: Why You Shouldn't Buy Presents for the Holidays

By Joel Waldfogel

Princeton University Press. Hardback. Book Condition: new. BRAND NEW, Scroogenomics: Why You Shouldn't Buy Presents for the Holidays, Joel Waldfogel, Christmas is a time of seasonal cheer, family get-togethers, holiday parties, and-gift giving. Lots and lots--and lots--of gift giving. It's hard to imagine any Christmas without this time-honored custom. But let's stop to consider the gifts we receive--the rooster sweater from Grandma or the singing fish from Uncle Mike. How many of us get gifts we like? How many of us give gifts not knowing what recipients want? Did your cousin really look excited about that jumping alarm clock? Lively and informed, Scroogenomics illustrates how our consumer spending generates vast amounts of economic waste--to the shocking tune of eighty-five billion dollars each winter. Economist Joel Waldfogel provides solid explanations to show us why it's time to stop the madness and think twice before buying gifts for the holidays. When we buy for ourselves, every dollar we spend produces at least a dollar in satisfaction, because we shop carefully and purchase items that are worth more than they cost. Gift giving is different. We make less-informed choices, max out on credit to buy gifts worth less than the money spent, and...



Reviews

This ebook is very gripping and exciting. It is one of the most amazing book we have study. Its been printed in an remarkably easy way and it is only after i finished reading this book through which really transformed me, affect the way i think.

-- Camille Greenholt

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-- Herminia Blanda

Other Books



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English. Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...



Accused: My Fight for Truth, Justice and the Strength to Forgive

BenBella Books. Hardback. Book Condition: new. BRAND NEW, Accused: My Fight for Truth, Justice and the Strength to Forgive, Tonya Craft, Mark Dagostino, This is the true story of a woman who prevailed against the most heinous accusations imaginable. Tonya Craft, a...



The Frog Tells Her Side of the Story: Hey God, I m Having an Awful Vacation in Egypt Thanks to Moses! (Hardback)

Broadman Holman Publishers, United States, 2013. Hardback. Book Condition: New. Cory Jones (illustrator). 231 x 178 mm. Language: English. Brand New Book. Oh sure, we ll all heard the story of Moses and the ten plagues of Egypt a hundred times....



Hands-On Worship Fall Kit (Hardback)

Group Publishing (CO), United States, 2015. Hardback. Book Condition: New. 305 x 229 mm. Language: English. Brand New Book. Hands-On Worship (TM) It's more than LEARNING about God. it's about ENCOUNTERING God! Hands-On Worship is a multi-age children's church...



Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)

Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and with an estimated 200 million computers in...



Zach Apologizes

Free Spirit Publishing Inc., U.S. Hardback. Book Condition: new. BRAND NEW, Zach Apologizes, William Mulcahy, When Zach shoves his little brother to the floor, he knows he did something wrong. Even so, it's hard to apologize--especially when Alex kind of deserved it! Like...